

Bilateral Relations

THE SECRETARY
OF INDUSTRY
AND PRODUCTIVE
DEVELOPMENT,
JOSÉ DE
MENDIGUREN,
VISITED
WASHINGTON DC

Atomic Energy

ARGENTINA SIGNED
COOPERATION
AGREEMENTS WITH
IAEA

Culture

THREE ARGENTINE
ARTISTS PRESENT
THE WORLD
FROM DIFFERENT
PERSPECTIVES

EMBASSY OF ARGENTINA, WASHINGTON, D.C.

ARGENTINA IN FOCUS

OCTOBER 2022 // NEWSLETTER 119



(From L to R) Eleonora Israele from Clutch.co, Ambassador Jorge Argüello, Secretary José I. de Mendiguren and James Stranger from CompTIA.

THE SECRETARY OF INDUSTRY AND PRODUCTIVE DEVELOPMENT, JOSÉ DE MENDIGUREN, VISITED WASHINGTON DC

The Secretary of Industry and Productive Development, José Ignacio de Mendiguren, was in Washington DC from October 24 to 26. De Mendiguren had a busy schedule, and held meetings with US government authorities, multilateral credit organizations, think tanks, and companies with investments in Argentina.

In the meeting with Under Secretary of Commerce for International Trade, Marisa Lago, Secretary de Mendiguren

and Ambassador Jorge Argüello emphasized the need to strengthen ties and the flow of trade in the current challenging situation of the global economy, but which also generates new opportunities for Argentina and the United States.

Following up on the actions taken by the Minister of Economy, Sergio Massa, during his last visit to Washington, Secretary de Mendiguren highlighted the opportunities



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article about the visit of the Secretary of Industry and Productive Development, José Ignacio de Mendiguren, during which he held meetings with U.S. government authorities, multilateral credit organizations, think tanks and companies with investments in Argentina, among other activities.

In this edition we also include an article on the cooperation agreements signed between the Minister of Foreign Affairs, Santiago Cafiero, and the President of the International Atomic Energy Agency, Rafael Grossi, referred to oncological treatments and plastic pollution control in Antarctica.

Finally, an article on "Embodiment", an collective exhibition with works by Adriana Carambia, Elina Carullo and Fernando Poggio, which is part of the cultural program of the Embassy of Argentina.

Jorge Argüello
Ambassador to the United States

ARGENTINA'S KNOWLEDGE-BASED SERVICES SECTOR RANKS FOURTH IN EXPORTS; THIS REPRESENTS \$7 BILLION ANNUALLY AND IS EXPECTED TO REACH \$10 BILLION NEXT YEAR. THE UNITED STATES IS THE MAIN EXPORT MARKET FOR THIS INDUSTRY.

for Argentina as a key player in the world economy, in view of the worldwide demand for energy and food resources.

In addition, Secretary de Mendiguren participated in the launch of the Argentina Delivers portal, an initiative of the Ministry of Foreign Relations and the Argentine Embassy in the United States to promote Argentine companies that provide technology services in the U.S. market. This presentation, which took place in a hybrid format (both in person and virtual), was also attended by the Under Secretary of Knowledge Economy, Ariel Sujarchuk, the Ambassador of Argentina to the United States, Jorge Argüello, as well as representatives from numerous U.S. and Argentine technology companies.

During his presentation, de Mendiguren explained that the Argentine knowledge-based services sector ranks fourth in exports; this represents \$7 billion annually, and is expected to reach \$10 billion next year. The United States is the main export market for this industry.

Ambassador Argüello explained that "Argentina and the United States have a natural relationship in this specific sector. Our country offers the U.S. market many competitive advantages; it stands out among the emerging countries of the Western Hemisphere as being particularly

qualified to offer and export different types of knowledge-based services. However, its digital footprint did not match that reputation. Argentina Delivers wants to create that digital footprint for the Argentina brand." It aims to do so mainly in the software and audiovisual industries. Knowledge-based services in Argentina have been on the rise for 26 uninterrupted months, and exceeded 300,000 formal jobs for the first time in our country's history.

Finally, also worth highlighting are the meetings that Secretary de Mendiguren held at the World Bank throughout the week within the framework of the "Access to Longer-Term Financing for Micro, Small and Medium-sized Enterprises" project, managed by the Foreign Trade and Investment Bank (BICE in Spanish). De Mendiguren also held meetings with the companies Lamb Weston, Procter & Gamble and Whirlpool, with whom he discussed business plans and investment projects in Argentina. ■

Amb. Jorge Argüello, Sec. José I. de Mendiguren and Sec. Marisa Lago.



ARGENTINA SIGNED COOPERATION AGREEMENTS WITH IAEA

The International Ministerial Conference on Nuclear Power in the 21st Century will be held in Washington DC on October 26-28. It will be chaired by the Secretary of Energy, Jennifer Granholm, and the President of the International Atomic Energy Agency (IAEA), Argentine Rafael Grossi, will travel from Vienna to participate in the conference.

Before arriving in Washington, Grossi traveled to Buenos Aires. With the Argentine Minister of Foreign Affairs, Santiago Cafiero, they signed two agreements on October 20: Cooperation in the implementation of the “Rays of Hope” Initiative (delivering cancer treatment for all), and Cooperation in the Nuclear Technology for Controlling Plastic Pollution (NUTEC Plastics) in Antarctica.

Cafiero highlighted Argentina’s extensive nuclear trajectory

in the field of peaceful uses, an aspect in which the National Atomic Energy Commission plays a key role. In this regard, he stressed the importance of research and development of applications of nuclear technology for peaceful purposes in areas such as health and environment to contribute to economic growth with greater infrastructure and employment.

The Argentine Minister of Foreign Affairs and Grossi stressed the importance of cooperation to implement the “Rays of Hope” Initiative, which reinforces the work carried out in the fight against cancer, a disease that affects developing countries in particular. Under the signed agreement, they are expected to work on issues such as feasibility studies for advanced methods in nuclear medicine and radiotherapy; the definition and design of research projects; scientific-technical advice from relevant

President of the International Atomic Energy Agency, Rafael Grossi, and Minister of Foreign Affairs, Santiago Cafiero.



ARGENTINA'S NUCLEAR
PROGRAM IS FOCUSED ON THE
IMPORTANCE OF RESEARCH
AND THE DEVELOPMENT OF
APPLICATIONS IN THE HEALTH
AND ENVIRONMENTAL AREAS.

Argentine institutions, and exchange of information.

Collaborating to establish a Reference Center for this Initiative in Argentina can be useful for the entire Latin American region as regards capacity building in human resources and infrastructure. Our country hopes that all this will strengthen the work that Argentina has already been carrying out, including nuclear medicine projects in other countries, and also by welcoming professionals from the region.

Regarding the NUTEC Plastics initiative signed agreement, the +Minister of Foreign Affairs and the Director General of the IAEA emphasized that they refer to two topics of mutual interest: Argentina's presence in Antarctica, uninterrupted for more than a century, and the scientific efforts in pursuit of sustainable development. This agreement will make it possible to fill knowledge gaps about the situation and final destination of microplastics in the Antarctic area, in order to make more informed decisions on this issue. ■



"Embodiment", art works by Adriana Carambia, Elina Carullo and Fernando Poggio at the Embassy of Argentina.

THREE ARGENTINE ARTISTS PRESENT THE WORLD FROM DIFFERENT PERSPECTIVES

A journey through a universe that proposes a diversity of perspectives. Images contrasted. Different aesthetics. The gaze of three Argentine artists captured in "Embodiment". This exhibition is part of the Argentine Embassy's cultural programming, which since 2011 promotes the visual arts of our country in Washington DC.

The exhibition, which opened on October 14 with a reception, and closes on December 2, brings together works by Adriana Carambia, Elina Carullo and Fernando Poggio. These three artists worked together to achieve an ensemble of each of the languages that converge in "Embodiment". This challenge implied fusing different supports and styles, while showing the possibility of coexistence within diversity.

"To do this, we worked thinking of our individualities and respecting our identity," said Poggio. "We also used concepts of fragmentation: what is shown in the work and what is not; what is seen and what is suggested. The tactile aspect in the images, and paper, canvas and aluminum as supports. Materiality, with graphite and acrylic in Adriana Carambia's works, oil in Elina Carullo's, and inks and enamels in my pieces."

The three artists have known each other for a long time and have held group events and exhibitions in Argentina. But perhaps, it is the passion for art and respect for each other's work that led them to work on a proposal of this nature. "Although we knew how challenging this task would be," said Carullo, "we sought a way to unify our

THREE CONTEMPORARY CREATORS REVEAL THAT, IN A METAPHORICAL LEAP, IMAGES CAN CONTAIN THE CONCEPTS OF MEMORY, TERRITORY AND FRAGMENTATION.

artistic interests and pursuits in this selection of works so that, they would be mutually enhanced."

According to artist Florencia Nieto, author of the "Embodiment" statement, the exhibition summons "these three contemporary creators reveal that, in a metaphorical leap, images can contain the concepts of memory, territory and fragmentation."

Carambia has worked with diverse elements, from ceramics to sculpture, painting and photography. Torn between psychoanalysis and art, she began to discover that her goal was focused on what is seen and what is not seen, on the enigmatic, and also on transparencies. "What interests me about my work is that it provokes something in other people, something that makes them communicate," Carambia said. "Just as psychoanalyst has a position that makes the person speak, my objective is for art to provoke something in others and make them speak; that it reaches them. When this happens, mission accomplished!"

From his perspective, as a designer and visual artist, Poggio's work is composed of design objects and intervened paintings, in which he uses strident pigments and large

dimensions as expressive elements. Poggio approaches simultaneity, repetition, circularity, recurrence, and also gestures, with a sort of "layered" effect that provokes visual vibrations. His works are a combination between conceptual and surrealist, between expressionism and certain reminiscences of Pop.

On the other hand, Elina Carullo focuses on the body through fragmentation. She states that "To live is to touch and be touched, and this makes us aware of our own body, and allows it to return to itself. In my paintings, I give an account of different gradations of a contact."

In all three artists, there is a strong presence of the unconscious, of things without an obvious meaning, of dreamlike images, the artists commented. "Color 'sews' the works and generates a path and a movement that makes them engage and interact, despite the diversity of languages," said Poggio.

In a sort of conceptual affinities and coincidences, the three insist that the trigger for this exhibition was to achieve an aesthetic, harmonious and suggestive encounter generated from formal diversity. "We are united by the same passion for art and the interest it arouses," explained the artists.

Don't miss the opportunity to see this exhibition until December 2. To set an appointment, please send an e-mail to: cultural@embassyofargentina.us. ■