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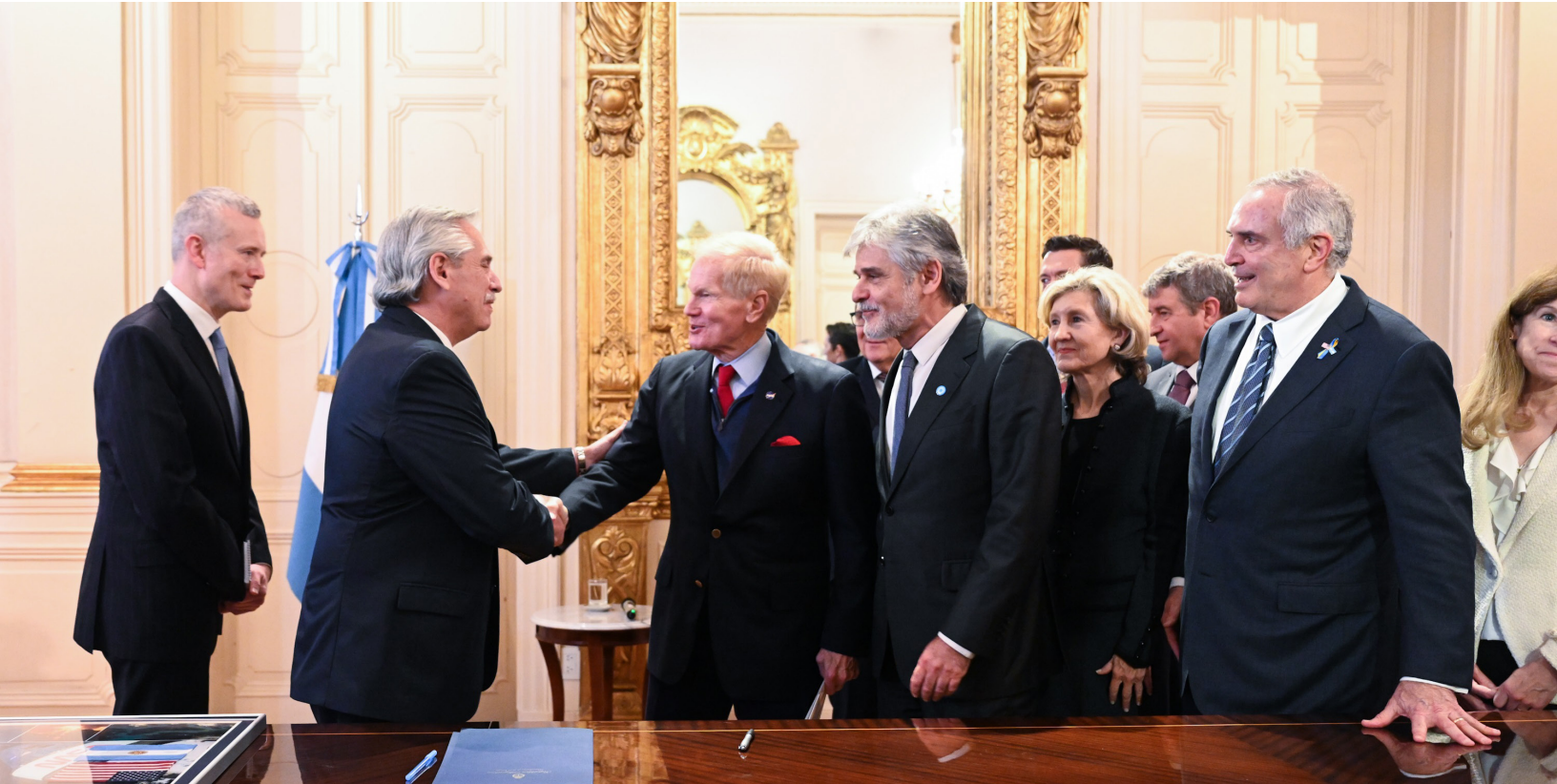
Sports

THE ARGENTINE
FOOTBALL
ASSOCIATION
PRESENTS ITS
PROJECT IN THE
UNITED STATES

EMBASSY OF ARGENTINA, WASHINGTON, D.C.

ARGENTINA IN FOCUS

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(From L. to R.) President Alberto Fernández, Bill Nelson, Daniel Filmus and Marc Stanley.

ARGENTINA ADHERES TO THE ARTEMIS ACCORDS DURING NASA ADMINISTRATOR'S VISIT TO THE COUNTRY

The U.S. National Aeronautics and Space Administration (NASA) Administrator, Bill Nelson, visited Argentina between Thursday 27th and Monday 31st, July. The purpose of his trip was to deepen joint peaceful space cooperation between both countries and formalize Argentina's adherence to the Artemis Accords.

The adherence to the Accords was signed at the meeting Administrator Nelson held with President Alberto

Fernández, Foreign Minister Santiago Cafiero and the Minister of Science, Technology and Innovation, Daniel Filmus, at Casa Rosada. During the meeting, the President stressed that "It is essential that we move forward in space development. We are convinced that it must be state policy."

In a press conference together with the head of NASA, Minister Filmus stated that "Argentina is one of the few



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article about Argentina's adherence to the Artemis Accords on the occasion of the visit of NASA Administrator Bill Nelson.

In this edition we also include an article on the creation of the position of Special Envoy to Combat Antisemitism to be held by career Ambassador Fabiana Loguzzo.

Finally, an article about the AFA's business expansion projects for the U.S. market to be unveiled on August 15 in Miami.

Jorge Argüello
Ambassador to the United States

BY SIGNING THE ARTEMIS
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DISCLOSURE OF SCIENTIFIC
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countries in the southern hemisphere, and the only one in the region, that is in a position to develop its own satellite and space policy (...) We discussed how Argentina engages in the Artemis project, how we are going to deepen our ties, and our country will continue to develop in a sovereign way, with great concern for scientific and technological development, and the space program," he explained.

For his part, Bill Nelson expressed his appreciation, saying "Argentina has signed these Accords that represent a common principle for peaceful extraterrestrial exploration" and pointed out that "We are about to return to the Moon after half a century, but this time we are going to learn how to live in a hostile environment, and then move on to Mars."

Also present at the meeting were the spokesperson for the Presidency, Gabriela Cerruti; the CONAE executive and technical director, Raúl Kulichevsky, and the special adviser of MinCyT, Guillermo Salvatierra. The American delegation included the United States Ambassador, Marc Stanley; NASA adviser Key Bailey Hutchison; the agency's press secretary, Jackie McGuiness, and the Associate Administrator for International and Interagency Relations, Karen Feldstein.

In addition to signing the agreement, Bill Nelson met with officials from the National Atomic Energy Commission and visited the INVAP headquarters in Bariloche. The objective was to deepen bilateral cooperation in a wide range of areas related to innovation and research, especially in Earth sciences, with the mutual goal of tackling climate change and achieving net zero emissions by 2050.

By signing the Artemis Accords, Argentina has demonstrated its commitment to important principles such as transparency, emergency assistance, and the disclosure of scientific data in its space activities. Argentina and the United States have a long history of cooperation in space, which includes space geodetic research, Earth observation using satellites, and bilateral trade and investment in space-related goods and services. Through the Artemis Accords, both nations share a common understanding and approach to exploration and a secure and sustainable use of outer space. ■

Jorge Argüello and Bill Nelson, Embassy of Argentina, June 2023.



A FOREIGN POLICY THAT COMBATS ANTISEMITISM

***By Jorge Argüello, Argentine Ambassador to the US.
Published on Infobae***

Argentina, as we know and read about repeatedly, faces many challenges. Today this column aims to emphasize news that stands on the shoulders of one of our most valuable assets: by observing other countries' history and reality, we can state with little margin of error that our country provides a virtuous example of integration and respect for human rights.

This certainly does not imply a lack of setbacks, unfortunate and problematic events or situations, or numerous areas for improvement. However, both the State and Argentine society have forged a shared approach to promote a harmonious coexistence and reject discrimination in all its forms due to ethnic reasons, social status, gender, political opinions, religion, etc.

On June 23, the Argentine Ministry of Foreign Affairs created the position of Special Representative to Combat Antisemitism, appointed career Ambassador Fabiana Loguzzo to lead it, and did so without the need to allocate additional resources.

Antisemitism is one of the oldest forms of discrimination. And we have learned a bitter lesson: it is not always easy for everyone to identify it, and it has certain distinctive features compared to other forms of prejudice. For example, it is usually accompanied by conspiracy theories, but as it is not focused on a specific place, it can arise anywhere, in any country and any religion, in places where there are Jews and where there are not, and from spaces furthest to the left, to furthest to the right, all throughout the ideological spectrum.

The emergence of this renewed antisemitism throughout

Career Ambassador Fabiana Loguzzo (@CSWLatAm). Infobae.



ON JUNE 23, THE ARGENTINE MINISTRY OF FOREIGN AFFAIRS CREATED THE POSITION OF SPECIAL ENVOY TO COMBAT ANTISEMITISM.

the world is undeniable. In the United States, while the Jewish community represents 2.4% of the country's population, in 2022, 63% of religiously motivated hate crimes were antisemitic. In our country, according to what the DAIA revealed in its latest "Report on Antisemitism in Argentina", there has been an increase, not in the number of cases, but in the level of violence.

A commitment to human rights is an indelible mark of Argentina's foreign policy since the return of democracy in 1983: a state policy that has not ceased to take hold in all areas. On this matter in particular, last year Argentina was one of the co-sponsors of the UN General Assembly Resolution Against Holocaust Denial, and it is the only country in Latin America that is a full member of the International Alliance for the Remembrance of

the Holocaust. In 2020 it also officially adopted, for the entire national public sector, the working definition of antisemitism. This tool not only contributes to combat antisemitism in all its forms, but also collaborates in building a culture that prevents hostility and violence.

In September 2021, an itinerant tour of the photographic exhibition "That Day", which presents portraits of survivors of the AMIA, was shown at all the Argentine consulates in the United States. It began at the Argentine Consulate in New York in April last year and our Embassy in Washington was the last venue, attended by high-ranking authorities from the United States and the local Jewish community. On that occasion, I announced to President Biden's Special Envoy for Monitoring and Fighting Antisemitism, Deborah Lipstadt, that Argentina would create a similar position in our foreign service.

At present, approximately 20 countries around the world have a figure similar to a special envoy for combating antisemitism. Argentina created this institutional instance as a decisive and specific commitment to address this daily struggle that involves the entire planet. Our history demanded it, in line with the 29th anniversary of the attack against AMIA, and it is now in place. ■

(From L. to R.) Dina Siegel Vann, Ariel Eichelbaun, Jorge Argüello, Debora Lipstad and Mark Wells, "That Day", May 2022, Embassy of Argentina.





AFA premises, Ezeiza, Buenos Aires.

THE ARGENTINE FOOTBALL ASSOCIATION PRESENTS ITS PROJECT IN THE UNITED STATES

Within the framework of its global expansion strategy begun more than 5 years ago, the Argentine Football Association (AFA) will unveil its plans and projects for the United States market on August 15 in Miami. After several years of brand development in important markets such as Asia and the Middle East, where AFA has more than 15 regional sponsorships, its own social networks for each market, and an e-commerce sales volume that position it as the leading sports brand in those regions, a new expansion phase will begin in the United States.

This effort, which began in 2022, will be officially presented on August 15 in Miami, with the noteworthy presence of AFA president, Claudio Tapia, and the coach of the Argentine National Team, Lionel Scaloni, who will explain the details and objectives of the project which will be in

place for the next Copa América in 2025 and the World Cups in 2026 and 2030.

With the aim of continuing to extend the reach of the national teams in the U.S., one of the most important English-speaking markets, AFA has drawn up a networking action plan focused on North American culture. Likewise, besides strengthening its commercial and media presence in the country, AFA will also build high performance centers and institutional offices there. The presentation will take place in the town of Hialeah in Miami, where the AFA and the mayor's office are collaborating to develop a training center for the national teams.

AFA President Claudio Tapia stated "We are very happy and excited about the AFA project in the United States,

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knowing the importance of this market due to its economic potential, the upcoming Copa América and the next World Cup here. In the beginning we focused on expanding our brand in strategic markets such as Asia and the Middle East, where we knew there were thousands of fans of Argentina and many companies interested in working with us. The last tour was proof of what the national team means there, where we have many sponsorship agreements and an important brand position.”

He added: “We have been working since last year on a similar project in the U.S., where we plan to have high-performance centers and institutional offices, which will show AFA’s permanent presence in this country. At the event to be held in Miami, we will be able to share our Association’s plans and vision for this long-term project, which continues to grow internationally, with sports and commercial projects.”

Lastly, on that same day, the Argentine National Team coach will give an exclusive lecture for coaches, assistants and sports directors, who will have the opportunity to hear him talk about his tactical knowledge and skills. It will be moderated by Argentine journalist Juan Pablo Varsky. ■