

*Energy*

THE ARGENTINE  
GOVERNMENT  
ANNOUNCED  
WORKS FOR THE  
REVERSION OF THE  
NORTHERN GAS  
PIPELINE

---

*Bilateral Relations*

COMBATting  
ANTI-SEMITISM  
AS A PRIORITY IN  
THE BILATERAL  
RELATIONSHIP

---

*Business*

PROMOTION OF  
ARGENTINE WINES  
AT THE EMBASSY

---

EMBASSY OF ARGENTINA, WASHINGTON, D.C.

# ARGENTINA IN FOCUS

---

AUGUST 2023 // NEWSLETTER 162



The Minister of Economy, Sergio Massa, at the launching of the "Reversion of the Northern Gas Pipeline" project in the Province of Córdoba.

## THE ARGENTINE GOVERNMENT ANNOUNCED WORKS FOR THE REVERSION OF THE NORTHERN GAS PIPELINE

The Minister of Economy, Sergio Massa, launched in the Province of Cordoba the "Reversion of the Northern Gas Pipeline" project. This is a key work for Argentina, which will allow to expand and diversify the national energy supply, increase foreign exchange reserves, advance in the energy transition process and create approximately 15 thousand jobs, including direct and indirect jobs.

The Minister was accompanied by the Secretary for Energy, Flavia Royón, and by the president of ENARSA, Agustín Gerez. Also, in view of the strategic importance of this project for the northern provinces, attended via videoconference the following provincial authorities: governors of Salta, Gustavo Sáenz, of Santiago del Estero, Gerardo Zamora; the governor-elect of Jujuy, Carlos



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article about the launching, together with the Minister of Economy, Sergio Massa, of the "Reversion of the Northern Gas Pipeline" project in the Province of Córdoba, a key project for Argentina.

In this edition we also include an article on the meetings held by Ambassador Fabiana Loguzzo, Special Representative for the Fight against Anti-Semitism, with the CEO and President of the American Jewish Committee, Ted Deutch; and with the Special Envoy for Monitoring and Combating Anti-Semitism of the United States, Ambassador Deborah Lipstadt.

Finally, an article on the wine tasting which took place last Thursday, August 10 at the Argentine Embassy, with the participation of 3 wineries from Mendoza: La Íride, Bodega Araujo and Familia Martínez Croce.

Jorge Argüello  
Ambassador to the United States



THE PROJECT WILL ALLOW TO EXPAND AND DIVERSIFY THE NATIONAL ENERGY SUPPLY, INCREASE FOREIGN EXCHANGE RESERVES, ADVANCE IN THE ENERGY TRANSITION PROCESS AND CREATE APPROXIMATELY 15 THOUSAND JOBS.

Sadir, the governor of La Rioja, Ricardo Quintela, and of Tucumán, Juan Manzur, as well as the vice-governor of Catamarca, Rubén Dusso.

The reversion tasks will imply a change in the direction of the gas flow, which will change from north-south to south-north. In this way the gas from Vaca Muerta will supply the North of Argentina and will guarantee the energy that the region needs for its inhabitants and its industrial diversification.

The Reversion of the Northern Gas Pipeline will bring gas from Vaca Muerta to the industries of Córdoba, Tucumán, La Rioja, Catamarca, Santiago de Estero, Salta and Jujuy. It will also allow the connection of homes to natural gas networks and the development at scale of new industrial activities, especially lithium mining.

In addition, the Reversion will have a complementary impact on the cost of electricity generation and natural gas for the industries in the region. It will also make viable the realization of exports to northern Chile, central Brazil and Bolivia.

With its completion scheduled for before winter 2024, this project will generate 3,000 direct jobs, 12,000 indirect

jobs, and the country will obtain annual savings of US\$1.96 billion.

The works will require an investment of US\$710 million, a large part of which is being covered by a loan from the Development Bank for Latin America and the Caribbean (CAF), with a contribution of US\$540 million.

The work as a whole consists of the construction of a new 122 km pipeline between the towns of Tío Pujio and La Carlota (Córdoba), for which 36-inch diameter pipes will be use and two 62-km loops (extensions) next to the Northern Gas Pipeline, with 30-inch diameter pipes. At the same time, the gas injection direction will be reversed in 4 compressor plants in Córdoba, Santiago del Estero and Salta. ■

## COMBATting ANTI-SEMITISM AS A PRIORITY IN THE BILATERAL RELATIONSHIP

The commitment to human rights is a longstanding feature of Argentine foreign policy. As reported in Newsletter No. 158 [link: [https://eeuu.mrecic.gov.ar/userfiles/arg\\_en\\_foco\\_158.pdf](https://eeuu.mrecic.gov.ar/userfiles/arg_en_foco_158.pdf)], at the end of June, Argentina created an institutional position: "Special Representative for the Fight against Anti-Semitism". To lead the office, the Ministry of Foreign Affairs, International Trade and Worship appointed Ambassador Fabiana Loguzzo.

During the last week, Ambassador Loguzzo held two meetings of enormous importance both for the work that lies ahead and for the close bond between our countries: on the one hand, she met the CEO and President of the American Jewish Committee (AJC), Ted Deutsch; on the

other, she held a virtual meeting with her peer from the United States, the Special Envoy to Monitor and Combat Anti-Semitism, Ambassador Deborah Lipstadt.

Both officials maintain a long and close relationship with the Argentine Embassy in the United States. Deutch, who was a Representative of the state of Florida for many years, was also an active member of the Latino-Jewish caucus and is the author of a Declaration of the United States Congress, in 2019, for the 25th anniversary of the attack on the Argentine Israelite Mutual Association (AMIA). Both the CEO of AJC and Ambassador Lipstadt participated, firstly, in the inauguration of a photographic exhibition of survivors of the AMIA bombing, in April last

Virtual meeting between Ambassador Fabiana Loguzzo and Ambassador Deborah Lipstadt.



year; and, secondly, in the commemoration ceremony that took place on July 18 of this year, on the occasion of the 29th anniversary of that attack.

During the meeting with Ted Deutch, on August 24, the President of AJC presented his vision regarding the advance of anti-Semitism and shared the experience and knowledge of the AJC in relation to the situation in the United States. In parallel, in the meeting of the Special Envoys, the first between the two, Ambassadors Loguzzo and Lipstadt, talked about the priority that both countries assign to the fight against anti-Semitism and the best way to deepen the said agenda at the international level.

Argentina is the first country in Latin America to create a this position. We continue on the path of creating opportunities for collaboration and joint work, with a

## AMBASSADORS LOGUZZO AND LIPSTADT DISCUSSED THE BEST WAY TO DEEPEN THE FIGHT AGAINST ANTI-SEMITISM AT THE INTERNATIONAL LEVEL.

view to contributing to more just, inclusive, and diverse societies with full enjoyment of human rights. Fighting against hatred and indifference requires a daily effort. ■

Ambassador Fabiana Loguzzo and Ted Deutch (left).





Wine tasting at the Embassy of Argentina.

## PROMOTION OF ARGENTINE WINES AT THE EMBASSY

As a part of the activities to promote Argentine goods and services that are carried out at the Embassy throughout the year, a tasting of Argentine wines was held last Thursday, August 10, in association with the local importer “Lak World Trade”. The wine tasting was attended by approximately one hundred people from the wine and gastronomic sector, supermarkets and specialized press. The participating Argentine wineries were La Íride, Bodega Araujo and Familia Martínez Croce, all of them from Mendoza, which offered a variety of fifteen different labels of a wide range of varieties: Malbec, Cabernet Sauvignon, Cabernet Franc, Chardonnay and Rosé Malbec.

La Íride is a winery that was founded in 2003 and its name is a tribute to the grandmother of the eight founding cousins who came to Argentina from Parma, Italy at the beginning of the 20th century. Since its foundation, the

winery has evolved to become one of the main export brands of Argentine viticulture, maintaining the structure of a medium-sized company with 37 employees. La Íride currently has a production of bottled wine of 3 million liters per year and exports to the United States, Ecuador, Costa Rica, Peru, Brazil, Spain and soon also to South Korea.

Likewise, Bodega Araujo began its vineyard project coincidentally at the same time as La Íride, in 2001. Today it is a purely family business, with 75 hectares in production, 16 varieties of grapes, 60 employees, plus 230 harvesters who add up during the most intense work season. In addition, it is one of the Argentine wineries that have a “B Company” certification, which implies a process of producing organic wines from a sustainable perspective, with care for the environment while reducing the negative impacts on it. Thus, Bodegas Araujo managed

## THE UNITED STATES IS THE MAIN DESTINATION FOR ARGENTINE WINE EXPORTS.

to differentiate itself from its competition and has a very important niche for the commercialization of wines in Argentina, South America, the United States and Europe.

Finally, the Familia Martínez Croce winery is also a family business whose establishment is located in General Alvear, Mendoza and its beginnings date back to 1973. The winery has its own vineyards, located in the same area and, after a strong conversion in its varieties to fine grapes, in 2003 they began to divide varietal and sparkling wines. The wines that can be enjoyed are classic, white, with Oak, Malbec and Cabernet Sauvignon.

These commercial promotion actions done by the Embassy are part of the Export Plan that the Foreign Ministry and the Argentine private sector carry out throughout the world. The United States is the main destination for Argentine wine exports. ■