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EMBASSY OF ARGENTINA, WASHINGTON, D.C.

ARGENTINA IN FOCUS

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Ambassador Jorge Argüello and Senator John Fetterman. (left) | Ambassador Jorge Argüello and Representative Juan Ciscomani. (right)

MEETINGS ON CAPITOL HILL WITH SENATOR JOHN FETTERMAN AND REPRESENTATIVE JUAN CISCOMANI

Within the framework of the intense agenda of meetings that Ambassador Jorge Argüello has been developing with members of Congress, on October 24 and 26, two working meetings took place, one with Pennsylvania Democratic Senator John Fetterman, and the other with Arizona Republican Representative Juan Ciscomani.

Both meetings, which took place in the legislators' offices attached to the Capitol, allowed a wide range of issues,

both political and commercial, to be addressed, taking into account the different interests and committees in which Senator Fetterman and Representative Ciscomani serve, thus constituting a significant opportunity to inform the two parliamentarians about the latest developments in the bilateral relationship.

Likewise, this type of meetings highlights the relevance of parliamentary diplomacy, since it constitutes a



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article about the meetings I held on October 24 and 26 with Pennsylvania Democratic Senator John Fetterman and Arizona Republican Representative, Juan Ciscomani.

In this edition we also include an article on the working meeting we held with Whirlpool authorities regarding the progress of the plant that the company inaugurated last year in Pilar, Province of Buenos Aires.

Finally, an article on the inauguration of the exhibition "Monstrifia por la Paz" by María Verónica Ramírez, which will be at the Argentine Embassy until November 9.

Jorge Argüello
Ambassador to the United States

PARLIAMENTARY DIPLOMACY
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fundamental tool in the daily work of the Embassy, both to encourage travel and contacts between congressmen of the two nations, and to foster a deepening of the existing ties between Buenos Aires and Washington, since the relationship with the local Legislative Branch is a central complement to the ties established between the respective administrations.

In the course of the conversations, the status of the bilateral relationship between Argentina and the United States was analyzed, which this year celebrates the milestone of its first two hundred years, and which included the visit of President Alberto Fernández to President Joseph Biden at the White House last March. In this regard, the head of the Argentine Embassy conveyed to his interlocutors the positive impact of the exchange between the two heads of state, who on that occasion were accompanied by important officials from each of their government teams.

Likewise, the dialogue with Senator Fetterman and Representative Ciscomani made it possible to analyze issues on the current international agenda, including the terrorist acts perpetrated by Hamas in Israel, which have regrettably affected US and Argentine victims, among others.

In another order of ideas, the head of the Embassy referred, as part of the commercial agenda that occupies the diplomatic mission, to the interest with which our

country follows the process of eventual renewal of the Generalized System of Preferences (GSP) program in the two chambers of Congress. This mechanism, which has not been reestablished since the end of 2020, is of great relevance for Argentina, since our nation used to export more than 300 million dollars through this mechanism, thus benefiting regional economies and generating employment where it is most needed. ■

WORKING MEETING WITH WHIRLPOOL: INVESTMENTS IN THE PROVINCE OF BUENOS AIRES TO EXPORT TO THE REGION

The Argentine Ambassador, Jorge Argüello, held a productive working meeting with authorities of Whirlpool, an American multinational company with investments in Argentina.

The meeting was attended by Juan Carlos Puente, President of Whirlpool Latin America, Joao Carlos Brega, Chairman of the Board, Bernardo Gallina, Vice President of Legal, Compliance and Corporate Affairs for Latin America, Eduardo Vasconcelos, Director of Government Relations, Antitrust and Trade for Latin America, and Luke Harm, Director of Government Relations for Whirlpool Corporation.

During the meeting, they discussed about the strong

presence of the company, which has been present in Argentina for more than 30 years, focusing on the significant advances in the development of the plant that the company inaugurated last year in Pilar, making it the most modern in the world. With a strong development of robotics, the plant has the capacity to produce a front-loading washing machine every 40 seconds.

It is worth noting that this plant is the result of an investment of more than USD 50 million, with an estimated annual production of 300,000 washing machines, especially focused on exports to Brazil. It has also generated more than 1,400 jobs.

At its inauguration in October last year, the company was

Eduardo Vasconcelos, Bernardo Gallina, Joao Carlos Brega, Jorge Argüello, Juan Carlos Puente, Juan Manuel Cortelletti and Luke Harm.



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joined by President Alberto Fernández, the Minister of Economy, Sergio Massa, the Governor of the Province of Buenos Aires, Axel Kicillof, the Secretaries of Commerce, Industry and Productive Development, Matías Tombolini and José de Mendiguren and the mayor of Pilar, Federico Achával.

In a context of change in Whirlpool's production cycle in our country, exporting for the first time in 20 years since the construction of the Pilar plant, authorities of the multinational expressed that Argentina is expected to become an important export platform for the region.

Furthermore, the quality of the Argentine human resources used for their production was highlighted, also expressing interest in advancing training and internship projects with Argentine technical schools, in order to strengthen the employment chain. ■



Ambassador Jorge Argüello and María Verónica Ramírez, creator of Monstriña.

MONSTRIÑA, A JOURNEY SEEKING FOR PEACE

Last October 26, Ambassador Argüello opened the Embassy's latest exhibition: "Monstriña for Peace" by María Verónica Ramírez, celebrating the 10th anniversary of her beloved character. This exhibition, featuring over 100 illustrations, offers a journey through the different aspects of Monstriña's life, where peace is always present. It showcases a little girl challenging reality with humor and empathy, just as she has been doing every Sunday from the back cover of Clarín newspaper since 2016.

María Verónica Ramírez is a visual artist, film and TV director, producer, and cultural manager. In the 1990s, she co-created the TV series "Caloi en su Tinta" with the cartoonist "Caloi." The show aired for 20 years, receiving more than 30 awards and recognitions.

"Monstriña" and Ramírez were declared "Cultural and

Social Heritage" by the "UNESCO Center of Culture of Puerto Rico" and were honored with the National and Latin American Award of Children and Youth Literature "La Hormiguita Viajera" in the 2021 edition.

Since her first Monstriña exhibition at the animation Festival "Monstra" in Lisbon, Ramírez has participated in various events in France such as the Salons of Humor: "Saint-Just le-Martel," "Humour et Vigne" (Jonzac), and "l'Estaque" (Marseille). Additionally, she has held major international exhibitions and received numerous awards in Argentina, France, Spain, Germany, and China.

The character, Monstriña, displays her colors and imagination. Her spaces are filled with imaginary beings, invisible friends, monsters, and shadows, with whom she lovingly coexists, addressing fears in her unique way. The

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the same: always humor and empathy...[this] exhibition [is] about the idea that an empathetic intimacy with ourselves might allow us to project ourselves better towards others. Although no one is going to change the world with drawings, lyrics or music, perhaps it will allow us to ...come together to share in harmony"

Ambassador Argüello underlined during his intervention that "In the challenging times we are living in, Mostriña's message takes renewed relevance". ■

artist considered that her character "Now...had to deal with more real monsters linked to the news of the world around us. Over time, I could see that her weapons were

Monstriña for Peace will be exhibited at the Embassy of Argentina until November 9, 2023.

