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ARGENTINA

EMBASSY OF ARGENTINA, WASHINGTON, D.C.

ARGENTINA IN FOCUS

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Juan Manuel Cortelletti (Snd. L.), Jorge Argüello, Neil Herrington and Isabel Quiróz (Ctr.) and executives of the US Chamber of Commerce.

WORKING MEETING AT THE US CHAMBER OF COMMERCE

On November 13, Ambassador Jorge Argüello held a working lunch at the Chamber of Commerce with the Chamber's Senior Vice President for the Americas, Neil Herrington, its Executive Director, Isabel Quiroz, and executives from U.S. companies with investments in Argentina. He was given a fond farewell, as it was his last formal meeting there before ending his term as the Head of Mission at the embassy.

The high level of cooperation between the Argentine Embassy and the US Chamber of Commerce was discussed and appreciated, as evidenced in the exchange of information and analysis on bilateral trade and investments, the strong links of the various Argentine delegations that visited Washington DC with the local private sector, and the countless events organized jointly to highlight investment opportunities in Argentina, among other topics.



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article on a meeting at the US Chamber of Commerce with Neil Herrington, Isabel Quiroz, and executives of US companies with investments in Argentina.

In this edition we also include an article about the visit of the Secretary General of the Organization of Ibero-American States for Education, Science and Culture (OEI), Mariano Jabonero, and his meetings with Ibero-American ambassadors and local and international institutions.

Finally, an article on the event "Reel Economies: Prosperity Through Film", organized by the Meridian International Center, Netflix and the Inter-American Development Bank.

Jorge Argüello
Ambassador to the United States

JORGE ARGÜELLO REVIEWED
THE WORK HE CARRIED OUT
DURING HIS SECOND TERM AS
AMBASSADOR TO THE UNITED
STATES IN THE FIELD OF TRADE
AND INVESTMENT PROMOTION.

The executives at the meeting, that represented Chevron, Exceleerate Energy, John Deere, Kimberly Clark, Lockheed Martin, Cargill and Río Tinto, held an enriching exchange of ideas and perspectives with the ambassador about their respective sectors.

Accompanied by the head of the Economic and Commercial Section of the Argentine Embassy, Juan Manuel Cortelletti, Argüello reviewed the work he carried out during his second term as Ambassador to the United States in the field of export promotion and attraction of investments in strategic sectors. In carrying out these tasks, he deepened his relationship with federal authorities, Congress, local governments and the private sector.

In particular, he referred to the investments made by U.S. companies in key sectors such as critical mining, non-conventional and renewable energy sources, and the knowledge-based sector. ■

THE SECRETARY GENERAL OF THE ORGANIZATION OF IBERO-AMERICAN STATES VISITS WASHINGTON

During the visit to Washington by the Secretary General of the Organization of Ibero-American States for Education, Science and Culture (OEI), Mr. Mariano Jabonero, the Argentine Embassy in the United States and the Spanish Embassy, co-organized a lunch in his honor on Thursday, November 9th. Also present were the Ibero-American ambassadors in the U.S. capital. It took place at the residence of the Spanish Ambassador, Santiago Cabana. The Argentine Republic currently holds the presidency of the Governing Council of the OEI.

The OEI is the largest multilateral cooperation organization between Spanish-speaking and Portuguese-speaking Ibero-American countries. This institution works directly with the governments of the 23 member countries,

responding to their priorities and strengthening their public policies. The member states of the OEI are: Andorra, Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Spain, Guatemala, Equatorial Guinea, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Portugal, Dominican Republic, Uruguay and Venezuela. The headquarters of the general secretariat is in Madrid, Spain.

During the luncheon, two reports prepared by the OEI were presented; they analyze the role of the United States in Ibero-American cooperation and the growing power of the Latino community: “Los latinos en Estados Unidos: una historia con futuro” (Latinos in the United States: a history with a future), and “La cooperación de Estados Unidos

Members of the OEI delegation, ambassadors of the region with Jorge Argüello and Mariano Jabonero (Ctr. R.) and Santiago Cabanas (Snd. R.)



THE HISPANIC POPULATION IN
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en América Latina” (Cooperation of the United States in Latin America). These are two highly relevant topics, considering that the Hispanic population in the United States is now over 60 million people, making it the largest minority group in the country, which speaks the second dominant language.

In addition to the meeting at the Spanish Ambassador’s residence, Secretary General Jabonero and his delegation, including the Deputy Secretary General, Andrés Delich, the Director General of the Cabinet of the Secretary General, Martín Lorenzo, and the Director of the OEI in Argentina and Coordinator of the Ibero-American Integration Chair, Luis Scasso, held various meetings with the important institutions in Washington DC mentioned below, accompanied by Ambassador Jorge Argüello.

The OEI delegation met with Alejandro Werner, director of the Institute for the Americas of Georgetown University, and they discussed the creation of the Ibero-American OEI-Georgetown University Chair, to focus on topics such as higher education, student mobility, development and productivity, the knowledge economy, and scientific and technological development.

Likewise, they met at the Inter-American Development Bank (IDB) with its President, Illan Goldfajn, as well as the Education Division Chief, Mercedes Mateo; the Executive

Director for Argentina and Haiti, Marcelo Barg, and the Lead Education Specialist, Emma Näslund-Hadley. This was a follow-up to the meeting held in New York, in September, and the current joint priorities and initiatives were addressed.

Likewise, both entities identified new actions to take at a regional level and the priority areas, paying particular attention to topics such as digital transformation and bridging digital gaps, as well as the importance of caring for the environment.

Subsequently, the OIE delegation held a meeting with Michael Lisman, Education Team Leader at the United States Agency for International Development (USAID), where they agreed to promote a greater rapprochement between both institutions to identify topics of mutual interest, with the aim of building synergies within the framework of the cooperation provided by the OEI in various Ibero-American countries and aligning with the projects carried out by the United States in the region.

During his visit, the OIE’s Secretary General highlighted the importance of advancing the development of activities linked to the United States and emphasized the intense cooperation of the United States Government in various Latin American countries. In this regard, both the Argentine Ambassador and the other ambassadors of the region expressed their appreciation for the presence of the OEI delegation. They also stressed their support for the OEI’s initiatives and expressed their desire for collaboration, so that the organization has a more active presence in diverse governmental settings and academic forums in the United States. ■



Juan M. Cortelletti (Right) at the Meridian International Center with Netflix executives and diplomats from other embassies.

OPPORTUNITIES AND INCENTIVES TO CARRY OUT AUDIOVISUAL PRODUCTIONS IN ARGENTINA

The Argentine Embassy participated in an event titled “Reel Economies: Prosperity Through Film”, organized jointly by the Meridian International Center, Netflix, and the Inter-American Development Bank.

The event, which took place at the Meridian headquarters in Washington DC, as part of the “Diplocraft” program, with the participation of accredited diplomats, representatives from multilateral organizations, think tanks and cultural personalities.

During the exchange of ideas, the positive economic effects of the film industry on the economies of the Latin American region were highlighted, and the intricate value chains of the audiovisual sector were analyzed. They discussed the conclusions of the report prepared by

Netflix and the IDB, titled “The Economic Impact of the Screen industries in Latin America.”

Likewise, the head of the Economic and Commercial Section of the embassy, Juan Manuel Cortelletti, presented an overview of the audiovisual industry in Argentina, emphasizing its contribution to the added value of the economy, its capacity to generate quality employment, and its positive spillovers in sectors such as tourism, logistics and the publishing industry, among others.

He reviewed the opportunities offered by the country for producing films, both regarding the diversity of its landscapes, the capacity of its professionals in numerous areas of film production, the advanced technological ecosystem, and the incentives offered thanks to national

OPPORTUNITIES OFFERED BY THE COUNTRY FOR PRODUCING FILMS, BOTH REGARDING THE DIVERSITY OF ITS LANDSCAPES, THE CAPACITY OF ITS PROFESSIONALS, THE ADVANCED TECHNOLOGICAL ECOSYSTEM, AND THE INCENTIVES OFFERED THANKS TO NATIONAL AND PROVINCIAL REGULATIONS WERE REVIEWED.

and provincial regulations.

He also made reference to the measures adopted to promote national cinema and co-productions made with OTT platforms, as they generate investments in the country, transfer technology, and offer a global audience for films, series and documentaries made in Argentina. Cortelletti also referred to the ample educational offerings of the public and private universities, with 120 courses related to the audiovisual sector. This has enabled the human resources specialized in the sector to multiply tenfold in the past 20 years.

Likewise, he referred to the recognition of Argentine cinema in international festivals and highlighted the Oscar awards and nominations. He also mentioned the relevance of cinema in the field of cultural diplomacy. In this regard, he mentioned the recent screening of the film

1985 in Washington DC by the Argentine Embassy and the Interamerican Dialogue, with the presence of the Deputy Prosecutor during the Trial of the Juntas, Luis Moreno Ocampo, which made it possible to highlight, not only the film but also the politics of Memory, Truth and Justice.

During the discussion, the impact of large productions currently taking place in Argentina, such as the series "El Eternauta" and "Senna", was also analyzed, delving into the issue of the use of cutting-edge technology for special effects and the dynamics of different sectors of the economy in cities such as Balcarce and Mar del Plata. ■