

Federalism

THE EMBASSY
LAUNCHED THE
FEDERAL AGENDA
PROGRAM

Business & Investment

THE 11TH
ANNIVERSARY OF
ARGENTINA
FLAGSHIP: MALBEC
WORLD DAY

G-20

Y-20 2021 PUTS HEALTH
AND THE ENVIRONMENT
AT THE CENTER OF THE
SCENE

EMBASSY OF ARGENTINA, WASHINGTON, D.C.

ARGENTINA IN FOCUS

MAY 2021 // NEWSLETTER



Ambassador Argüello (Center left) and Governor Juan Schiaretti (Center right)

THE EMBASSY LAUNCHED THE FEDERAL AGENDA PROGRAM

Like the United States, Argentina is a federal republic. It is the seventh largest country in the world, and this generates great diversity in its climate; it has varied regional geographies and a history marked by immigration of different national and ethnic origins. The Argentine provinces are also representative of this diversity.

Argentina's identity is very diverse. The needs and demands of its provinces have specific characteristics based on their productive

structure, material and human resources, specialization, and cultural identity. A management that is committed to the development of every corner of the country must, therefore, design actions that respond to those particular interests.

That is why the Embassy in the United States conceived the "Federal Agenda" Program: to accompany the Argentine provinces in the development and implementation of their wide



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article about the "Federal Agenda" Program conceived by our Embassy to accompany the Argentine provinces in the development and implementation of their wide range of interests in this country.

In this edition we include an article on the Malbec World Day virtual wine tasting organized by Wines of Argentina and our Embassy to celebrate our most famous varietal in the world.

Finally, an article on the historic meeting aimed at enhancing the voices and contributions of Argentine youth in the Y-20 Italy 2021.

Jorge Argüello
Ambassador to the United States

THE NEEDS AND DEMANDS OF ITS PROVINCES HAVE SPECIFIC CHARACTERISTICS BASED ON THEIR PRODUCTIVE STRUCTURE, MATERIAL AND HUMAN RESOURCES, SPECIALIZATION, AND CULTURAL IDENTITY.

range of agendas and interests in this country. The capacities generated by the pandemic related to the widespread use of virtual tools, together with a desire to create a space for a reflective exchange that does not depend solely on emergencies, was what led us to institutionalize this mechanism.

The purpose of this exercise is to work first with the provinces to obtain an in-depth knowledge of their interests, needs and priorities, and then seek a way to converge on a specific agenda that sets achievable objectives.

The starting point is a series of meetings, by province or group of provinces, with Governors and their team on one hand, and the Ambassador and the entire diplomatic staff of the Embassy on the other, with an agreed-upon and not very extensive agenda, so that concrete actions can be taken, using a roadmap with expected outcomes to optimize the opportunities offered by our bilateral relationship.

The first meeting took place on April 21, with Governor Juan Schiaretti and seven ministers and government secretaries of the province of Córdoba. The exchange was divided into three

segments that highlighted the possibilities in terms of cooperation, investment and the export of knowledge-based services, the entrepreneurial ecosystem, as well as in the agricultural and industrial sector, especially as regards health supplies and medical equipment; tourism's growing potential, including the hunting niche, highly valued by U.S. visitors; and a rich institutional cooperation agenda at a subnational level, that includes training the province's students and officials.

Likewise, as part of the Federal Agenda Program, we have decided to promote the visibility and coordinated work undertaken by different provinces in the framework of regional value chains. As an example, on April 7, the Embassy, together with the Wilson Center and the Inter-American Development Bank, introduced the governors of the provinces of Catamarca (Raúl Jalil), Jujuy (Gerardo Morales), and Salta (Gustavo Sáenz), who make up the national lithium table, to a distinguished audience in the United States.

The "Federal Agenda" Program thus contributes by providing equitable access to each of the country's regions, enhancing their potential for global integration, providing each province the tools available at the Embassy as a way of contributing to their objectives and to a cohesive and balanced development nationwide. ■

THE 11TH ANNIVERSARY OF ARGENTINA FLAGSHIP: MALBEC WORLD DAY

Tradition is part of our culture. Like every April 17th for the past 11 years, together with Wines of Argentina, the Embassy of Argentina celebrated its most famous varietal in the world, the Malbec.

Behind this celebration, there is not only our national wine industry's success but a history of many hard-working families, a culture, an identity, a passion. Our viticulture is the story of our wine-growing tradition, a story where innovation and tradition go hand in hand to create new paths.

Due to social gathering restrictions, for the Malbec World Day celebration, we decided to plan an event that could bring us together from the comfort of our homes but still share a unique experience. For this, Wines of Argentina and Calvert Woodley provided a fantastic line-up of

Argentinean winemakers for a virtual wine tasting.

This unprecedented event joined in the in the most demanded day of the year, Laura Catena from Bodegas y Viñedos Catena Zapata, José Zuccardi from Familia Zuccardi, Pablo Cúneo from Bodega Luigi Bosca and Thibaut Delmotte from Bodega Colomé.

Ambassador of Argentina to the U.S., Jorge Arguello, mentioned in the virtual wine tasting "As our industry reached a level of maturity, so is our relationship with the U.S. market. Now we can talk about the Malbec styles and bring different experiences that portray our flagship grape's authenticity, with its world-renowned quality but showing simultaneously different types. This is why Wines of Argentina's campaign "Malbec Argentino:

Laura Catena and participants of the virtual Malbec World Day.



NOW WE CAN TALK ABOUT THE MALBEC STYLES AND BRING DIFFERENT EXPERIENCES THAT PORTRAY OUR FLAGSHIP GRAPE'S AUTHENTICITY, WITH ITS WORLD-RENOWNED QUALITY BUT SHOWING SIMULTANEOUSLY DIFFERENT TYPES.

"We Like It," invites us to connect and share our passion and love for this varietal."

Our winemakers were, in fact, for April 17th, the Ambassador's for Argentina across the globe because it's through Argentine Malbec and finding the most delicious one that consumers learn much more about us, our natural resources, and our culture, to the point of associating the country with the varietal. Something that fills us with pride and that is a joint achievement of the entire industry.

Thinking about the different Malbec styles, Wines of Argentina area manager, Veronica Kathuria, introduced us to the various wine-growing regions and the other expressions Malbec has had throughout them. From Jujuy, in the extreme North of the country, to Chubut in Patagonia, the southernmost point of Argentine viticulture.

From Bodega Luigi Bosca, Pablo Cuneo mentioned in his presentation about Malbec DOC, that because of its exceptional adaptation to our Argentine terroir, the Malbec grape has chosen us and not the other way around. Malbec said, "is very transparent, it shows very clearly the nature of every terroir."

José Zuccardi, from Zuccardi Valle de Uco, presented his wine Zuccardi Q 2019 and mentioned that his Malbec is mainly a "Region Wine, that shows

the character of the Malbec in the Uco Valley, 2019 was a year with a good harvest, the season was mild, resulting in a wine with juicy texture, with aromas reminiscent of natural vegetation such as thyme."

Laura Catena from Bodegas y Viñedos Catena Zapata said "there is no variety that has a bigger day. We the Argentinean take this day very seriously". She presented the wine Malbec Appellation Paraje Altamira 2018, mentioned the distinct elements of the Argentine Malbec, and highlighted the recognition of the appellation "Paraje Altamira" as a turning point in the history of the flagship grape. This recognition implied a collaborative work of the producers, which she mentioned: "even though we compete, we stand together to elevate Argentine wine."

Thibaut Delmotte, from Bodegas Colomé, presented the wine Estate Malbec Calchaquí Valley 2017, produced in the province of Salta. He mentioned that the wine is "rich in clay and alluvial soils, with fruit tannins and spices, which gives a significant volume to the wine. Since the soil is sandy, we are more on the fruity side, but combine with high altitude, there is a good expression of floral notes and high acidity, but with good structure."

Every presentation was unique. Still, there was a common denominator around the #MalbecArgentino. In a context marked by social distancing, the celebration of MWD is still the opportunity to unite and connect, share our love for this varietal, and find the one that best suits your palate in the diversity of styles. ■

To watch the complete session, go to our ARGinUSA YouTube channel



More than 70 young people from all over the country were part of the Y-20 Italy 2021 meeting on April 22.

Y-20 2021 PUTS HEALTH AND THE ENVIRONMENT AT THE CENTER OF THE SCENE

On Earth Day, Thursday, April 22, more than 70 young people from all over the country representing 20 institutions were part of a historic meeting aimed at enhancing the voices and contributions of Argentine youth in the Y-20 Italy 2021.

The virtual academic session, entitled "Road to Y-20 2021", was an initiative of the Argentine delegation to the Y-20, made up by Tomás Listrani, Pía Ravicini and Mercedes Salgado. This event is part of the efforts to boost the visibility of the Y-20 and G-20 among Argentine youth.

Specifically, the aim of this initiative was to enrich the debate in Argentina regarding the three macro

areas of Y-20 2021: innovation, digitization and the future of work; sustainability, climate and energy; and inclusion and equal opportunities, from a local and regional perspective. To this end, a meeting and cooperation space was created so that diverse representatives of the Argentine youth working on specific topics and international relations in general, could make a contribution to the Argentine delegation at the Y-20.

The successful session took place during a historic week; not only because it was held between the World Creativity and Innovation Day (April 21) and Earth Day (April 22), but also because that same day, the Escazú Agreement came into force, a legal milestone that

THE NEED FOR AMBITIOUS AND IMMEDIATE SOLUTIONS TO THE CLIMATE EMERGENCY WAS HIGHLIGHTED, AND LONG-TERM PLANNING AND THE IMPORTANCE OF SHARED HORIZONS SUCH AS THE 2030 AGENDA WERE EMPHASIZED.

strengthens the protection of the environment in Latin America.

At the opening of the event, the Argentine Sherpa, Ambassador Jorge Argüello, welcomed the participants. He made reference to the important role that youth play in a country's development and stressed that "the complex problems of the century and the crisis caused by the pandemic, are warning signs telling us that we are going to need each person, each idea, each network, to live in our shared home."

Next, Secretary José Otegui, from the G-20 Unit of the Ministry of Foreign Affairs, International Trade and Worship of the Argentine Republic and former Argentine delegate to the Y-20, spoke about the evolution of this engagement group throughout the last decade. He also emphasized how the Y-20 currently transcends purely economic issues and brings issues such as health and the environment to come to the fore.

The participants were then divided into the three thematic groups, according to the issues discussed, to which each institution had previously assigned them based on their knowledge and background. In each of these groups, all the members participated in a substantial and horizontal exchange on behalf of the Argentine youth.

In the innovation, digitization and the future of work group, the young people highlighted the changes in the technological paradigm and its consequences on production and trade. Several institutions highlighted the challenge of mitigating the pre-existing geographical and social inequalities exacerbated by the digital age. The speeches emphasized the role of the State in creating new jobs and the public-private collaboration in local developments.

In the sustainability, climate and energy group, the young people emphasized the mainstreaming of environmental issues, which pervades all other topics on the international agenda. The need for ambitious and immediate solutions to the climate emergency was noted, but long-term planning and the importance of shared horizons, such as the 2030 Agenda, were also stressed. The speakers underlined the urgency of taking a multidimensional approach on the path towards a sustainable development.

In the inclusion and equal opportunities group, the young people recognized the challenge of building inclusive, egalitarian and participatory democracies. The debate featured the different vulnerable sectors in the productive, educational and health systems. The need to guarantee a capacity build up for inclusion in an increasingly asymmetric and uncertain world was also widely shared.

The virtual academic session lasted three and a half hours and included contributions and reflections on the priority issues for the Y-20 2021. The diverse opinions and the strong federal imprint of the participants allowed a prioritization of the voices of youth in the debates regarding the global conditions.

THE COMPLEX PROBLEMS OF
THE CENTURY AND THE CRISIS
CAUSED BY THE PANDEMIC,
ARE WARNING SIGNS TELLING
US THAT WE ARE GOING TO
NEED EACH PERSON, EACH
IDEA, EACH NETWORK, TO LIVE
IN OUR SHARED HOME.

Finally, all the participants met together for the presentation of the Argentine delegation to the Y-20 2021. At the closing of the meeting, the will of the Argentine youth institutions to work together, adding their perspectives and efforts to the Y-20's annual path, was reiterated. ■

Facebook: ARGinUSA

Twitter: ARGinUSA

Instagram: ARGinUSA

Flickr: /photos/ARGinUSA

arginfofocus@embassyofargentina.us

eeuu.cancilleria.gob.ar