

Bilateral Relations

FOREIGN MINISTER
SANTIAGO CAFIERO
MET WITH SENATOR
ROBERT MENÉNDEZ

Civil Society

DIALOGUE WITH
THINK TANK
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Promotion

THE EMBASSY
PRESENTED
MUSICIAN
SERGIO BUSLJE
WITH THE
"ARGENTINE IN
THE WORLD"
DISTINCTION

EMBASSY OF ARGENTINA, WASHINGTON, D.C.

ARGENTINA IN FOCUS

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Foreign Minister Santiago Cafiero (Left), Senator Robert Menéndez (Ctr.) and Ambassador Jorge Argüello (Right).

FOREIGN MINISTER SANTIAGO CAFIERO MET WITH SENATOR ROBERT MENÉNDEZ

During his visit to Washington DC, which took place between January 17 and 19, Argentine Foreign Minister Santiago Cafiero met with Democratic Senator from New Jersey Robert Menéndez, chairman of the Senate Committee on Foreign Relations, at the Capitol. Also present at the meeting were Ambassador Jorge Argüello and officials of this Committee.

During this encounter, they had a warm and fruitful exchange of ideas; Senator Menéndez highlighted the prevailing shared values between the Argentine Republic and the United States, while underlining the traditional friendship that has traditionally united both countries, as well as the great opportunities provided by this bilateral relationship.



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article about the meeting between Argentine Foreign Minister Santiago Cafiero and Democratic Senator from New Jersey Robert Menéndez, chairman of the Senate Committee on Foreign Relations

In this edition we also include an article on the conversation held by Foreign Minister, Santiago Cafiero, and representatives of think tanks and local experts on Latin American issues.

Finally, an article on the first acknowledgment of representatives for the new Country Brand to the renowned musician Sergio Alessandro Buslje with this distinction as an "Argentine in the World".

Jorge Argüello
Ambassador to the United States

THE MINISTER OF FOREIGN
AFFAIRS REAFFIRMED
ARGENTINA'S WILLINGNESS TO
DEVELOP A POSITIVE AGENDA,
BOTH WITH THE UNITED STATES
AND WITH LATIN AMERICA AND
THE CARIBBEAN.

Finally, the President of the Committee on Foreign Relations inquired about the status of the negotiations between the government and the International Monetary Fund, and he alluded to the need that in its relationship with countries, this organization should take into account the global impact of the Covid-19 pandemic. For his part, the Argentine Foreign Minister emphasized the importance of reaching a sustainable agreement with the IMF, to enable the consolidation of the economic growth that our country experienced in 2021. ■

Foreign Minister Cafiero and Senator Menéndez reviewed our region's current political situation, and the Minister of Foreign Affairs and Worship reaffirmed Argentina's willingness to develop a positive agenda, both with the United States and with Latin America and the Caribbean.

On the other hand, the Argentine Foreign Minister welcomed President Joe Biden's decision for the United States to rejoin the United Nations Human Rights Council, adding that for Argentina these rights represent one of the pillars of our democracy, which will soon celebrate 40 years of existence. He also highlighted the important role that the universal system for the promotion and protection of human rights has in our country.

In this context, Minister Cafiero recalled that this year the presidency of the Council is held by Argentina, which will allow our respective permanent missions to work on a productive agenda in Geneva.

Likewise, Foreign Minister Cafiero pointed out Argentina's willingness to promote the materialization of US investments in areas such as mining (he mentioned copper and lithium, as an example), as well as the possibility of working together in the satellite industry, given our country's outstanding role in building satellites and placing them into orbit.

DIALOGUE WITH THINK TANK REPRESENTATIVES IN THE WASHINGTON DC AREA

The Argentine Foreign Minister, Santiago Cafiero, visited Washington DC between January 17 and 19. During his visit, he met with Secretary of State Antony Blinken, the Speaker of the House of Representatives, Nancy Pelosi, the Chairman of the Senate Foreign Relations Committee, Bob Menéndez, and senior officials from the Department of State, Defense and the White House National Security Council.

Likewise, the Foreign Minister held conversations with representatives of Think Tanks and local experts on Latin American issues.

The following experts participated in the meeting: Cynthia

Arnson and Benjamin Gedan, from the Wilson Center; Jason Marczak from the Atlantic Council; Steve Liston from the Council of the Americas; Juan Cruz, from the Center for Strategic and International Studies; Santiago Canton from the Inter-American Dialogue, and Daniel Kerner from the Eurasia Group.

During this encounter, which took place at the Argentine Embassy, Foreign Minister Cafiero and the experts emphasized the main coincidences between the United States and Argentina, based on friendly relations, shared values and mutual strategic interests.

The representatives from the Think Tanks and Foreign

Ambassador Jorge Argüello (Ctr. Left) and Chancellor Santiago Cafiero (Ctr. Right) with the Think Tanks representatives.



THE FOREIGN MINISTER UNDERLINED THE IMPORTANCE OF STRENGTHENING REGIONAL INTEGRATION AS A STRATEGIC PRIORITY FOR OUR COUNTRY.

Minister Cafiero agreed on the importance of reinforcing multilateral initiatives to address the effects of the COVID 19 pandemic. Referring to Argentina's commitment in this regard, the Foreign Minister highlighted the country's donation of vaccines to other countries.

On the other hand, they also reviewed different aspects of the global dynamics that have an impact on the Americas, including the current political and economic situation in Latin America, and how the region is dealing with the challenges of a generalized polarization and uncertainty.

Cafiero highlighted the core aspects of Argentina's insertion at the international level, highlighting the promotion and protection of human rights, reaffirming the importance of the Argentine presidency of the UN Human Rights Council in 2022, and its commitment to combat climate change.

During the dialogue, the Minister spoke about the recovery of the Argentinean economy in 2021. Among other variables, he emphasized the growth of exports, which totaled US\$78 billion, reaching its third highest historical value, after 2011 (record year) and 2012.

Cafiero also referred to the need to continue deepening this export dynamic as a core element of sustainable development in Argentina. For this, he stressed, investments and incorporation of technology in strategic sectors with high growth potential such as energy, mining and infrastructure are necessary."

Likewise, the Foreign Minister underlined the importance of strengthening regional integration as a strategic priority for our country. In this regard, he highlighted the recent appointment of Argentina to preside over CELAC, as it is an appropriate space to promote regional cooperation initiatives, as well as to maintain a plural and inclusive dialogue between regional partners and strengthen links with our extra-regional partners.

Finally, the next Summit of the Americas to be held in July in Los Angeles, California, was also addressed, and the challenges to democracy and human rights in the framework of a sustainable, resilient and equitable future were also highlighted. ■



Head of the Consular Section, Georgina Fernández Destéfano (Left), Maestro Sergio Buslje (Ctr.) and Ambassador Jorge Argüello (Right).

THE EMBASSY PRESENTED MUSICIAN SERGIO BUSLJE WITH THE “ARGENTINE IN THE WORLD” DISTINCTION

Through Decree 460/2021, and after joint efforts between the public and private sectors, the Argentine government established the renewed Argentine Republic Country Brand. The objective of the Country Brand is to position Argentina in a global context thanks to its differentiating factors, such as its productive and service sectors, national talent, culture and tourist destinations.

Several professionals with extensive expertise in public brands participated in the evolution of the graphics process, as well as a Panel of Notables comprised of designers and renown figures from the cultural, industrial and scientific sectors. In addition, it was up to the Argentine public to make the final decision by voting for the different designs.

The CountryBrand is a graphics system used by governments to unify the national image abroad. Argentina has had its own visual identity since 2004 and over time it has evolved to adapt to new technological applications.

The Presidential Decree also created the “Inter-ministerial Committee for the Argentine Country Brand”, an inter-governmental group -made up by the Ministry of Tourism and Sports, the Ministry of Foreign Affairs, the Secretariat of Media and Public Communications of the Chief of Staff, and the Argentine Investment and International Trade Agency- which will develop and implement the strategy to position the country throughout the world, foster tourism, exports, culture, and Argentine talent, as well as encourage direct foreign investment.

BUSLJE HAS QUIETLY CREATED
A VALUABLE INSTITUTION
IN WASHINGTON DC THAT
INDISPUTABLY REPRESENTS THE
NATION'S CULTURAL IDENTITY
AT THE HIGHEST LEVEL.

This new brand stems from the strong representativeness of two symbols of identification: the Sun of May, which can be seen in most national and provincial coats of arms; and the Rosette, an emblem of nationality and belonging. In addition, the ribbon of national colors is made up of 24 modules generated through the sun's rays and its undulating movement. It has an enveloping and integrating character and reflects the federal inclusiveness of the 24 national districts.

The first acknowledgment of representatives for the new Country Brand in an event abroad was held last December at the Argentine Embassy in Washington DC. Ambassador Jorge Argüello presented the renowned musician and conductor Sergio Alessandro Buslje with this distinction, as an "Argentine in the World".

This award recognizes Argentine men and women living abroad who stand out for their daily work or for their positive contributions in the social, business, scientific, cultural, artistic, educational, and sports fields, the consolidation of bilateral relations, or the promotion of the image and visibility of Argentina abroad.

Maestro Buslje is the founder and director of the Pan-

American Symphony Orchestra (PASO) and is the creative force behind this group that brings together nearly 40 musicians and has given Argentine tango a position of prestige and popularity in the area. Thanks to his mastery of the expressive range of music and his delicate orchestral balance, Maestro Buslje has quietly created a valuable institution in Washington DC that indisputably represents the nation's cultural identity at the highest level.

Likewise, Maestro Buslje has arranged traditional tangos for orchestra and brought the new tango of Astor Piazzolla and his contemporaries to concert halls in DC and elsewhere in the United States and Latin American countries. The best tango dancers and soloists from Buenos Aires and New York have joined the PASO musicians in their shows. Throughout these 30 years of uninterrupted work, PASO has gained a position among the great tango ensembles in the world. Their next presentation will be on Saturday, January 29, at the historic 6th and I Street Synagogue, and other concerts are planned throughout 2022 at the Kennedy Center and other auditoriums in the Washington DC Metropolitan Area. ■