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President Alberto Fernández with state officials.

NEW MEASURES TO ENSURE GENDER EQUALITY IN APPOINTMENT OF SENIOR AUTHORITIES

Confirming the priority that combating gender inequalities and injustices has on the Argentine government's agenda, President Alberto Fernández signed a formal notice this month that seeks to promote a gender-balanced participation when appointing senior officials in the Ministries of the Executive Branch and the Secretariats of the Presidency.

After the adoption of this presidential decision, the heads

of these agencies must provide information on the status of gender participation in each of the departments under their charge, in addition to adopting the principle of gender equality as guiding criteria for the appointment of higher authorities.

These measures represent concrete advances to honor the commitments made by the Argentine Republic in international instruments on this matter it is a party to.



Once again, I share with you the latest edition of our Embassy Newsletter. This edition includes an article about the new measures signed by President Alberto Fernández to ensure gender equality in appointment of senior authorities in Argentina

In this edition we also include an article on the investment of \$190 million in a wind farm made by Tenaris.

Finally, an article on issues related to the acknowledgment received by Nicolás Catena Zapata from "Wine Enthusiast" for his contribution to the wine industry.

Jorge Argüello
Ambassador to the United States

BUILDING A MORE EGALITARIAN SOCIETY WHICH PROMOTES PEOPLE'S FULL AUTONOMY AND, ESPECIALLY, WOMEN'S INCREASED PARTICIPATION, IS ONE OF THE MAIN CONCERNS.

In this regard, both the Convention on the Elimination of all forms of Discrimination against Women, and the Inter-American Convention on the Prevention, Punishment, and Eradication of Violence against Women -treaties that are expressly cited among the foundations of President Fernandez's notice mentioned above, and were signed and ratified by our government- are emphatic regarding the need to ensure the participation of women in the design of government policies, as well as equal access to public service, in line with a vigorous notion of human rights.

Building a more egalitarian society which promotes people's full autonomy and, especially, women's increased participation, is one of the main concerns the current Argentine president has tried to address since his inauguration in December 2019, by implementing public policies such as the creation of the Ministry of Women, Genders and Diversity. This was a significant milestone that provides tools to coordinate with civil society and other relevant actors, with the aim of achieving a fairer country in which everyone enjoys the same rights and opportunities.

On the other hand, the establishment by the President of a Cabinet for the Mainstreaming of Gender Policies cannot be ignored from an institutional point of view. Headed by the Chief of Staff and comprised of senior authorities from each of the Ministries and important State agencies, it represents another key leap forward to ensure that the

inclusion of the gender perspective is effectively translated into public policies that are gender and diversity sensitive. In sum, this decision by the Head of State ratifies Argentina's broad commitment to women's rights, as their effective participation in public office will decisively contribute to the elimination of unequal relationships and stereotypes that, ultimately, are a source of discrimination and violence and based solely on gender. ■

GREEN STEEL: TENARIS ANNOUNCED IT WAS INVESTING \$190 MILLION IN A WIND FARM

Within the framework of the Argentine private sector's firm commitment to the energy transition process and to reduce emissions, Tenaris announced its \$190 million investment plan to build a wind farm in Adolfo Gonzales Chaves, Province of Buenos Aires.

This wind farm will provide about 50% of the electricity required by Siderca, the Tenaris plant located in Campana which produces seamless tubes, then exported to the United States, and Saudi Arabia, among other export destinations. The new facility will become operational during the second half of 2023 and reduce CO₂ (carbon dioxide) emissions by 152,000 tons per year.

This project includes a total installed capacity of 100.8 MW, with 24 turbines of 4.2 MW each, a utilization factor

of 58%, generating a total of 509 GWh annual electricity production.

This investment is part of the company's strategy to decrease its carbon footprint; i.e., reduce the environmental impact of its activities. It is also one of the pillars of the Tenaris 2030 Plan: in February 2021, the company announced its goal of reducing the emission of CO₂, the main greenhouse gas, by 30% per ton of steel produced by 2030. This project highlights progress made by Techint, the largest industrial group in the country, towards a more sustainable and environmentally friendly industry, focusing more on clean or renewable energies.

Carolina Bengochea, Tenaris' Global Environment Director, indicated that this investment, which will supply half of the

Aerial view of the Tenaris plant in Adolfo Gonzales Chaves. Photo Credit: Tenaris.



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energy consumption of its largest plant in the country, is a milestone for the company in its goal of reducing emissions.

Since the 80s, Tenaris, the world's leading provider of pipes and related services to the global energy industry, has built an industrial footprint in the United States, which represents the largest (and most competitive) market for tubular products.

The United States already has the world's cleanest pipe manufacturing facility at TenarisBayCity, an EPA-certified low-emitting company. Additional investments in cleaner processes and energy are already being considered for the United States. ■



Nicolás Catena Zapata, the first South American vintner to receive the "Lifetime Achievement" from the Wine Enthusiast Wine Star Awards.

"WINE ENTHUSIAST" ACKNOWLEDGED NICOLÁS CATENA ZAPATA FOR HIS CONTRIBUTIONS TO THE WINE INDUSTRY

The Catena Zapata family continues making history in Argentine viticulture. On this occasion, it was Nicolás Catena Zapata who achieved a new milestone in Argentine viticulture and in the region by becoming the first South American vintner to receive the significant "Lifetime Achievement Award" at the Wine Enthusiast Wine Star Awards ceremony held in Miami.

Organized annually by the prestigious North American magazine "Wine Enthusiast", these awards have been recognizing exceptional individuals and wineries worldwide for 22 years. The winners are chosen by everyone in charge of this publication, from the editorial team, sales team, to the marketing team.

"It was a bold gamble for Dr. Nicolás Catena, whose Italian

immigrant grandfather founded the wine company in 1902," wrote "Wine Enthusiast" editor Michael Schachner in the article published about his award.

Named by the magazine as "the godfather" of modern Argentine wine, Nicolás Catena is an 82 year-old economist. He is the third generation of a winery family which began its activity in the east of Mendoza, in the department of Rivadavia. In the 80s he traveled to the United States and lived in California, where he worked as a visiting professor at the University of Berkley.

At that time, the wines from the family winery were very different from those he tasted in Napa Valley during his stay in the U.S. After returning to his country, the young Californian winemakers were his inspiration to modernize

NICOLÁS CATENA ZAPATA IS THE ONLY SOUTH AMERICAN WINEMAKER TO RECEIVE THE MAN OF THE YEAR AWARD AND THE DISTINGUISHED SERVICE AWARD FROM “DECANTER” AND “WINE SPECTATOR” MAGAZINES.

destination for Argentine exports of bottled wines and the 6th destination for bulk exports. The Embassy regularly organizes wine tastings and promotional events together with Wines of Argentina, in their ongoing efforts to position Argentine wine in all regions of the United States. ■

the way they worked in the Argentine vineyards, and improve the quality of the wine.

Nicolás Catena Zapata is the only South American winemaker to receive the Man of the Year Award and the Distinguished Service Award from “Decanter” and “Wine Spectator” magazines.

Likewise, for several years, Catena Zapata has been one of the most prestigious wineries in Argentina, both for local consumers and in foreign markets. This is based on the quality of their wines, but also on their outreach strategies and diverse investments made in different markets to continue strengthening their brand image.

“Malbec is now quasi synonymous with Argentinean wine, while several of Bodega Catena Zapata’s top wines, including Malbec Argentino and a Malbec-Cabernet Sauvignon blend named after the visionary Catena himself, are universally praised,” wrote Wine Enthusiast.

It should be noted that the United States is the main destination for exports of Argentine wines: the main world